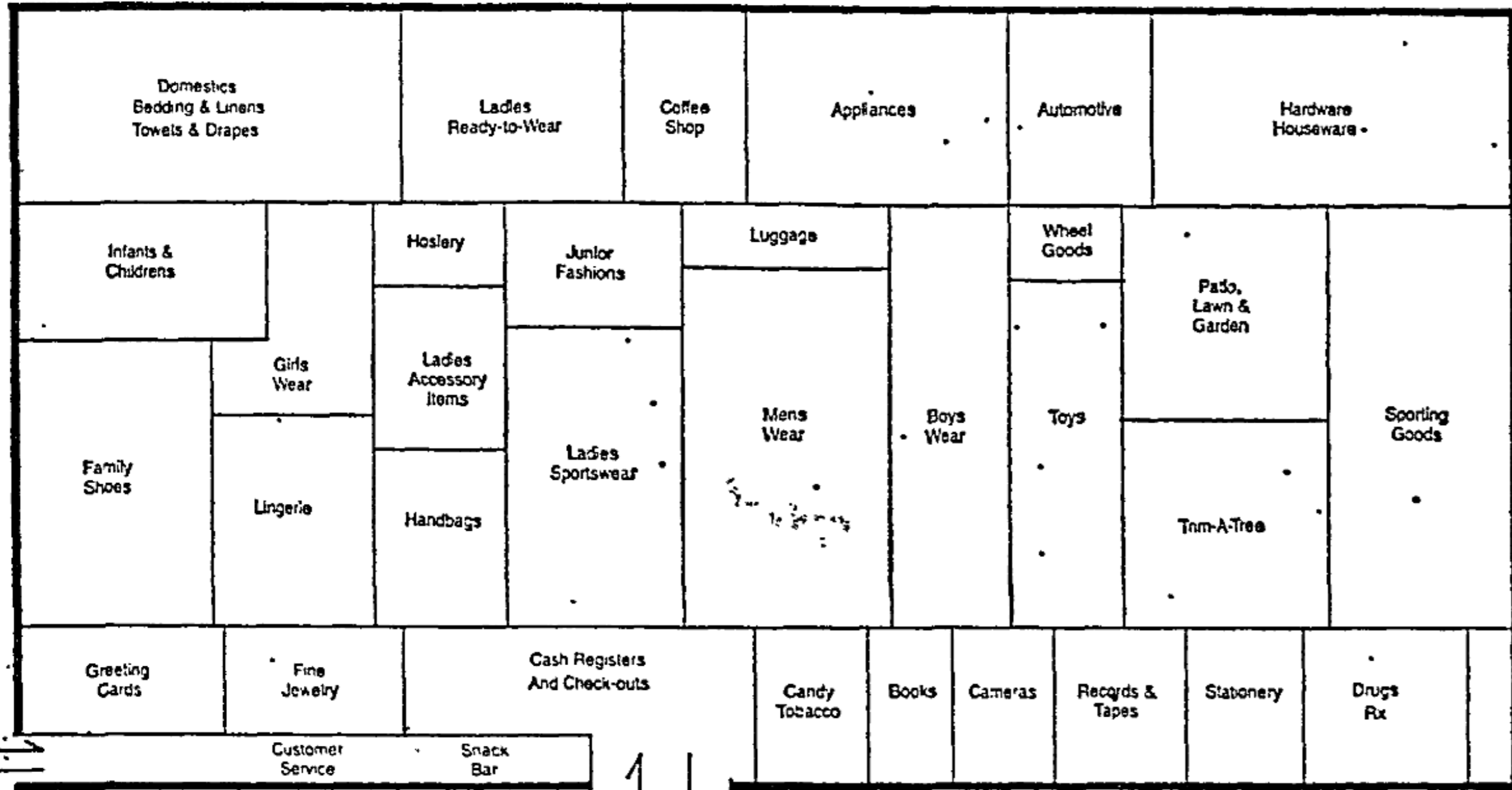


The Northbrook Globe features nearly 60,000 square feet of name-brand merchandise. The new store is the prototype unit utilizing the smaller

amount of square footage, but with the same complete line of merchandise as every other Globe store.



The new Northbrook Globe floorplan is a re-vamp of the standard Globe departmental layout, re-

designed to provide more efficient self-service for their customers.



Years of experience with Globe make this Northbrook management team winners. Pictured, left to right, are Joe Finger, Northbrook softline

manager; Glen Gary, new Globe store manager; and Tom Driscoll, hardline manager.

Globe Opens 10th Houston Area Store

Globe Discount City opens its seventh store in Houston Wednesday at 5264 West 34th Street in the new Northbrook Shopping Center. The Northbrook store is the 10th in the Houston area with other Globe stores located in Pasadena, Baytown and Galveston. This makes a total of 28 Globe stores in Texas, Louisiana, Arizona and New Mexico with expansion plans for three additional new stores in 1975. Featuring nearly 60,000

square feet of name brand merchandise under one roof, the new store is a prototype of store design for future expansion.

"At a time when economy is of the utmost importance, we have designed a new concept smaller store with less overall square footage but including the same fine selection as in other Globe stores," explained Globe President George Jeffers.

The traditional Globe floor plan has been re-vamped for

added convenience to improve self-service for customers. A totally new decor makes shopping a more aesthetically pleasing experience.

"We are very happy to be serving the Northbrook Center area and are looking forward to getting to know our customers," said Glen Gary, store manager. "If there is any way we can serve you better, please let me know personally."

In the Globe tradition, all of the most modern merchandis-

ing innovations have been incorporated into the planning of this new store. Like other Globe stores, the new one is complete in every respect including clothing for the entire family, housewares, hardware, complete lines of small and major appliances, pharmacy and drug department, camera, toy and book departments, an automotive center, grocery store, snack bar, shoe department, liquor store and sporting goods department.

EVERYTHING UNDER THE SUN PRICED LOWER

GLOBE DISCOUNT CITY

SHOP ALL 10 HOUSTON AREA LOCATIONS!

GRAND OPENING SALE

5264 WEST 34th
AT
NORTHWEST
FREEWAY

POCKET SIZE

**LOADMATIC
1000 CAMERA**

12⁸⁸

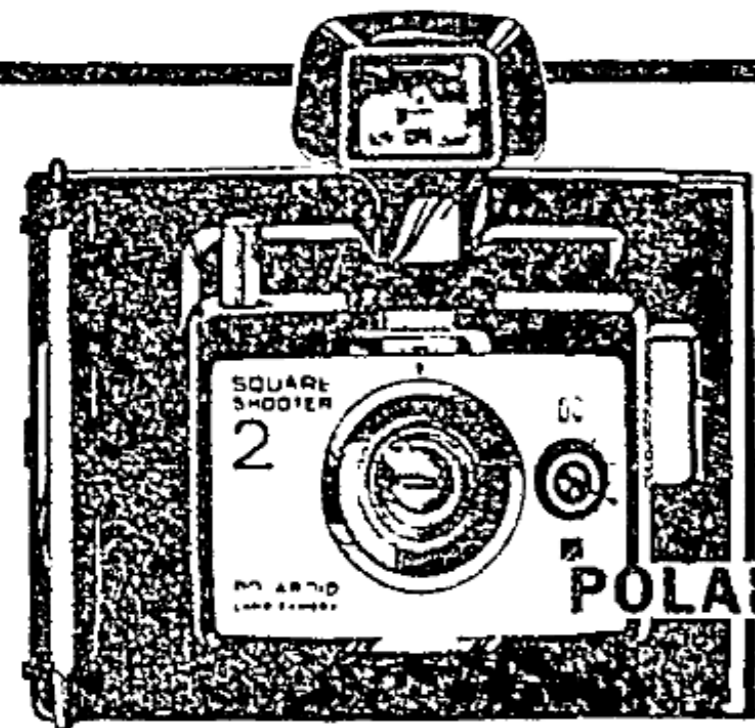
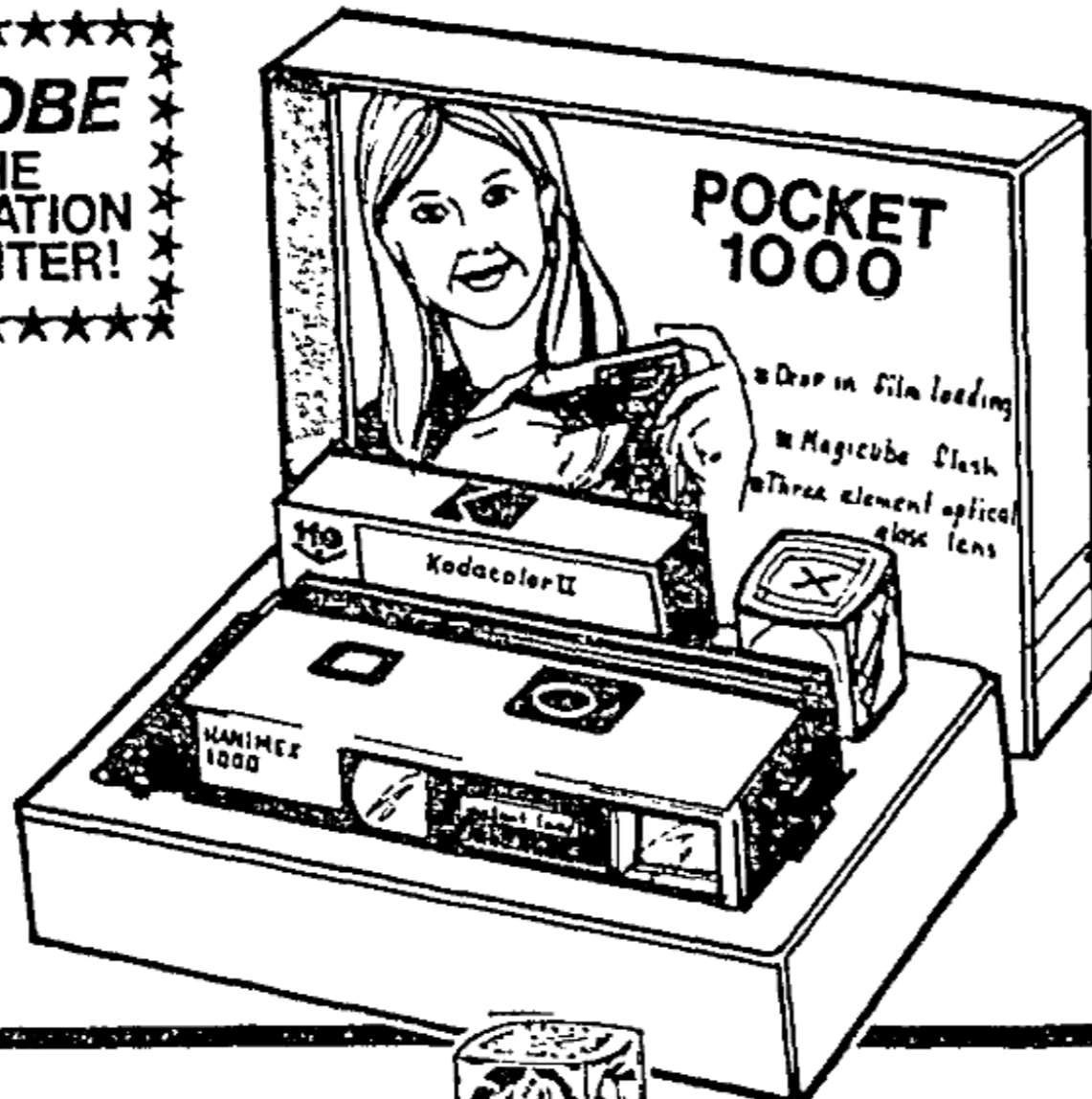
REG. 14.88

Attractive styling, drop in loading. Outfit includes size 110 film and magicube.

PHOTO ALBUM — REG. 2.27



GLOBE
THE
INFLATION
FIGHTER!

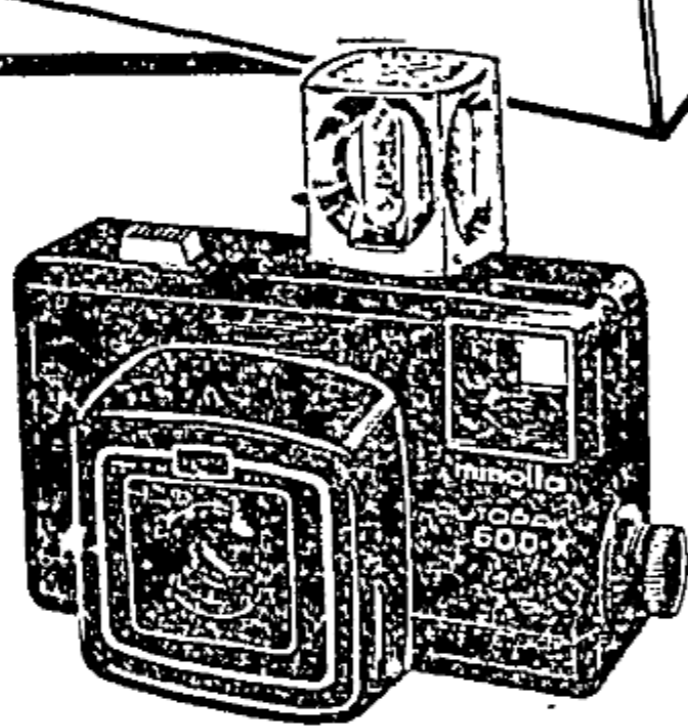


SQUARE SHOOTER 2

18⁷⁷

REG. 19.97

Low priced color camera uses type 88 color film. Automatic exposures.



MINOLTA 600X FUNPACK

43⁹⁷

REG. 49.97

Built-in electric eye automatically sets correct exposure for beautiful color or B&W. Tells you when flash is needed.

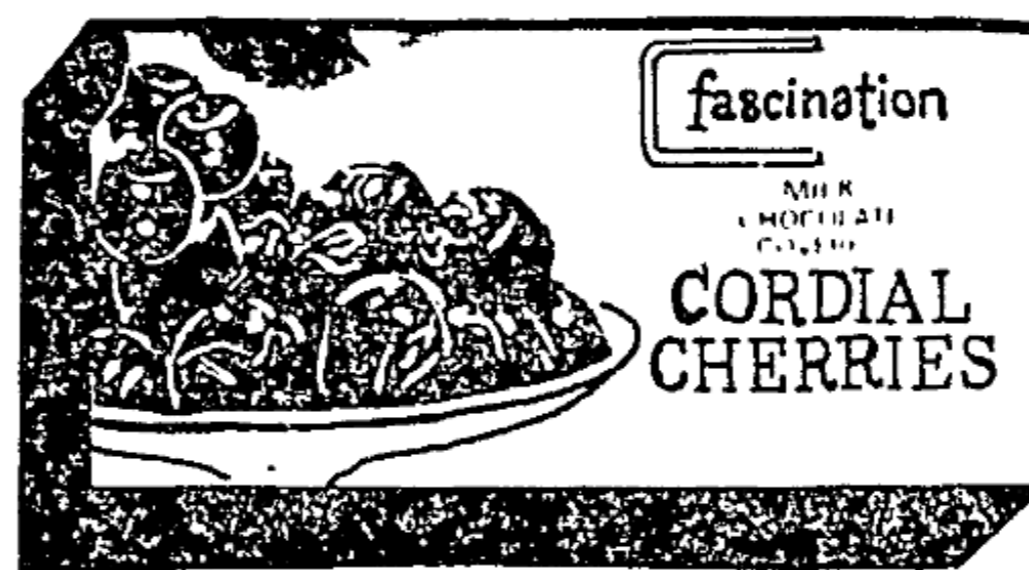
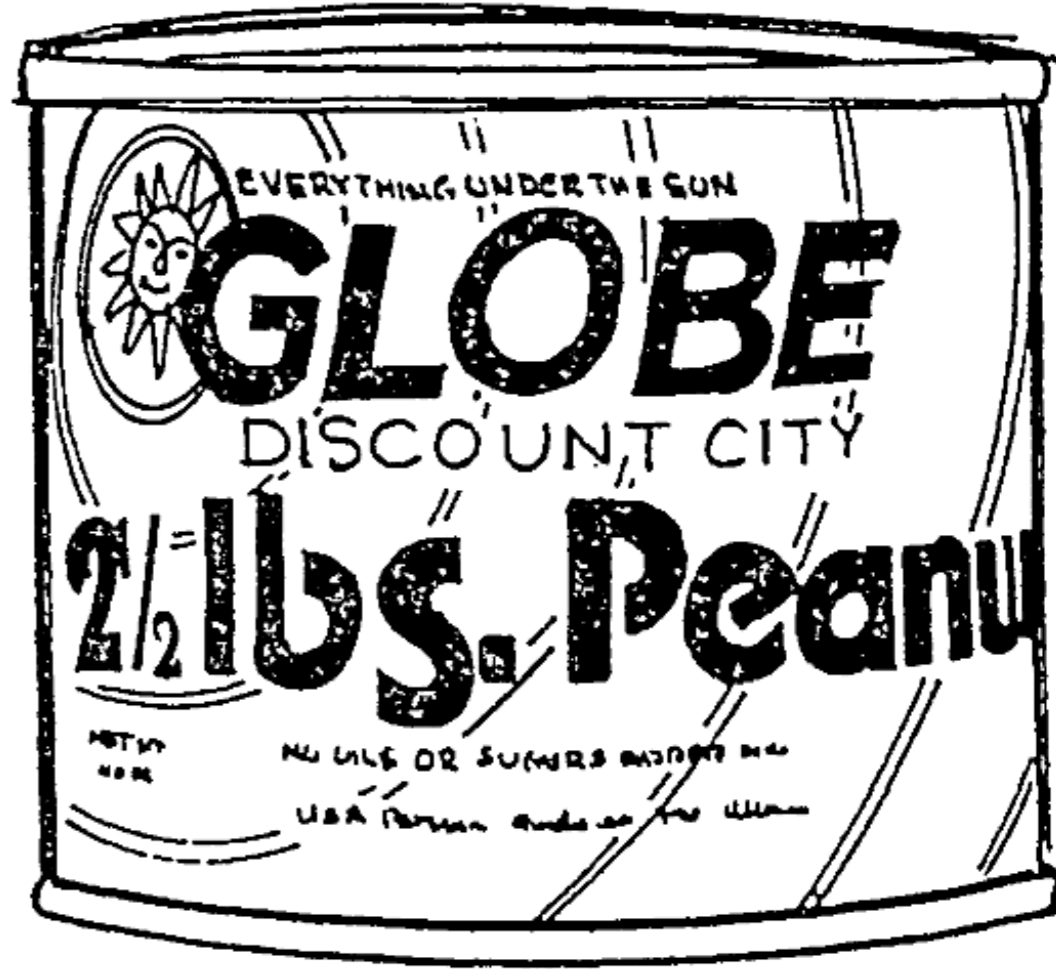
2 1/2-LB. TIN

GLOBE PEANUTS

\$2

COMP. 4.45

Delicious as a snack or as party appetizers

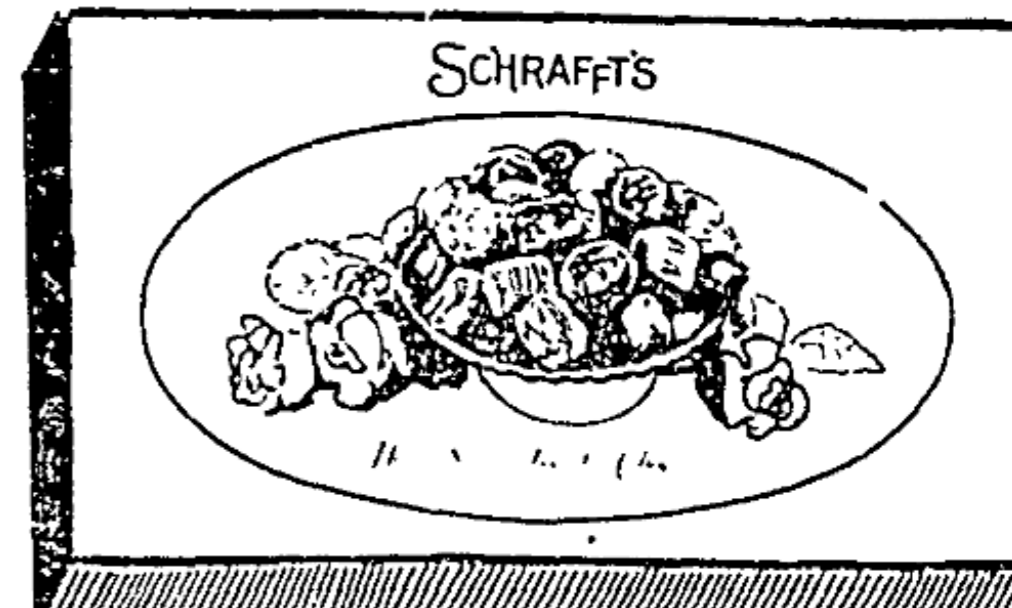


CHOCOLATE CHERRIES

58^c

Great tastin' 10 ounce package of chocolate covered cherries.

COMP. 99^c



SCHRAFFT'S® YELLOW ROSE

\$1

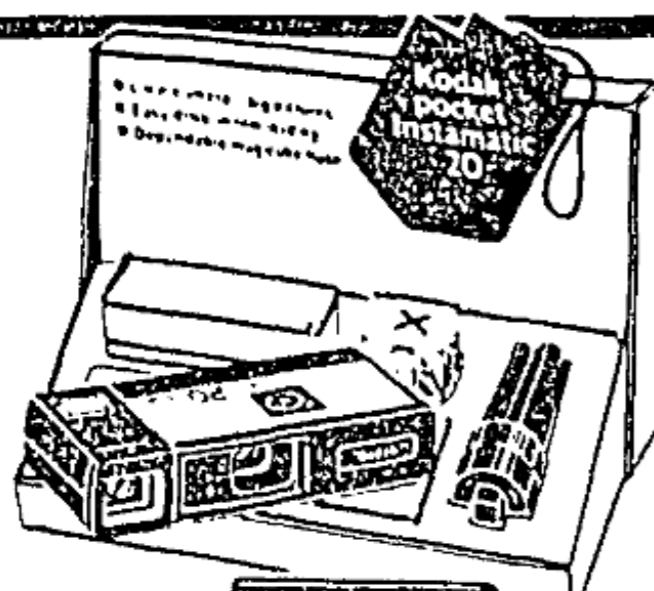
COMP. 1.99

One pound box. Perfect for gift giving!

**KODAK
pocket 20**

22⁹⁷

Slim pocket sized camera. Sharp color corrected 3 element lens. Uses magicubes

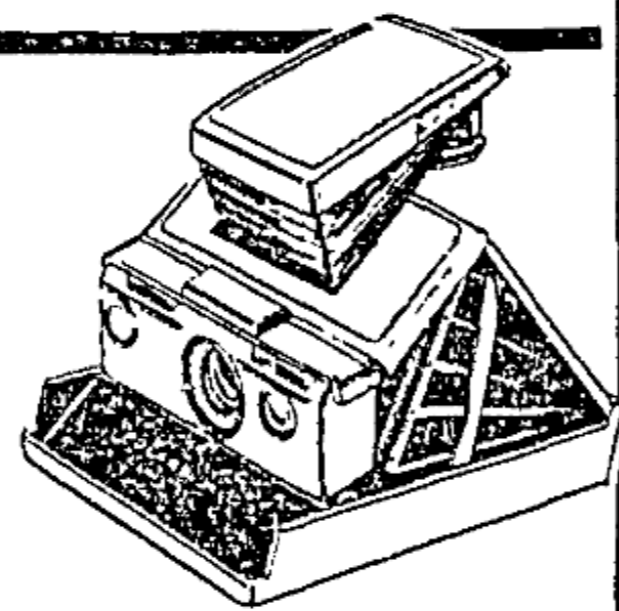


**POLAROID
SX70 MODEL 2**

94⁸⁸

REG. 109.97

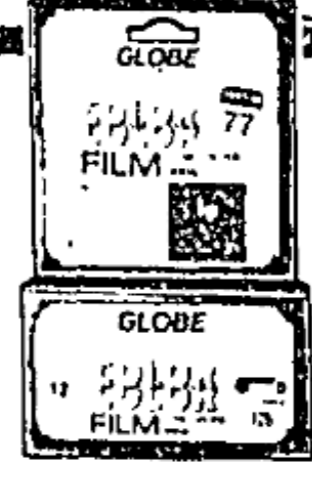
Picture develops in any light. Right before your eyes.



**GLOBE 12-EXP.
COLOR FILM**

66^c

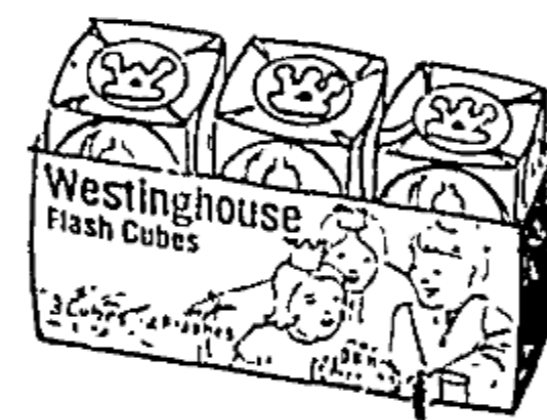
126 cartridge fits any instant load cartridge camera.



**WESTINGHOUSE
FLASH CUBES**

66^c

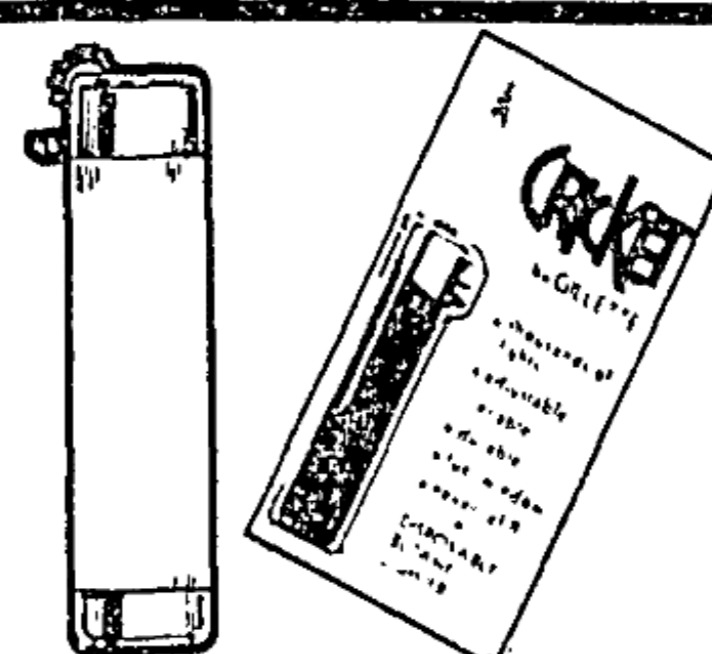
Three cubes, 12 flashes. Keep plenty on hand for special occasions.



100 MALTIES

37^c

Delicious chocolate covered malted milk balls. 7.5 ounces

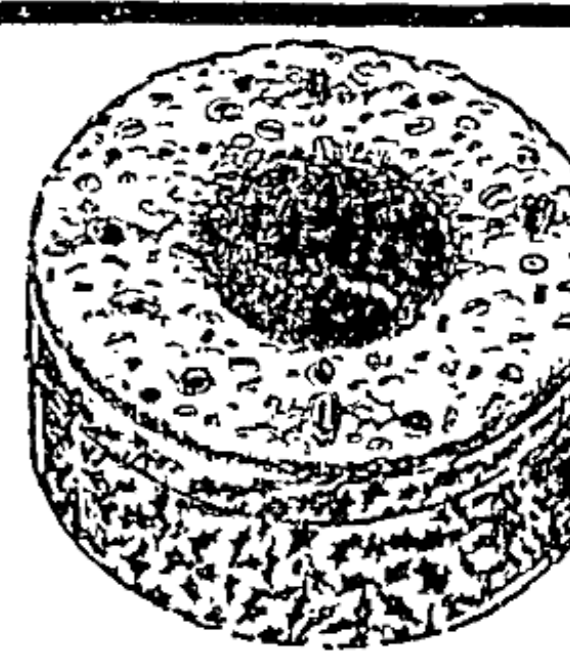


CRICKET® LIGHTER

77^c

REG. 1.23

Popular disposable lighter with an adjustable flame. By Gillette



FRUITCAKES

1¹¹

1 pound fruit cake. Just right for the holiday season.

COMP. 1.99